

An aerial photograph of a dense city, likely Tokyo, taken from a high angle. The image is split diagonally from the top-left corner. The upper-left portion is a dark, semi-transparent overlay. The rest of the image shows a vast urban landscape with numerous skyscrapers and buildings, a wide river, and a bridge. The sun is low on the horizon, creating a warm, golden glow over the city. A large, white, stylized logo is superimposed over the dark overlay and the city below. The logo consists of the word 'Moto' in a script font, followed by a circular emblem containing a stylized 'o' with three spokes, and the word 'JAPAN' in a bold, sans-serif font. Below 'Moto' and 'JAPAN' is the text 'TECH SERIES' in a bold, outlined, sans-serif font.

# Moto

JAPAN

TECH SERIES



# OVERVIEW

Moto Japan Tech Series is bringing the latest innovation from motorcycle manufacturers.

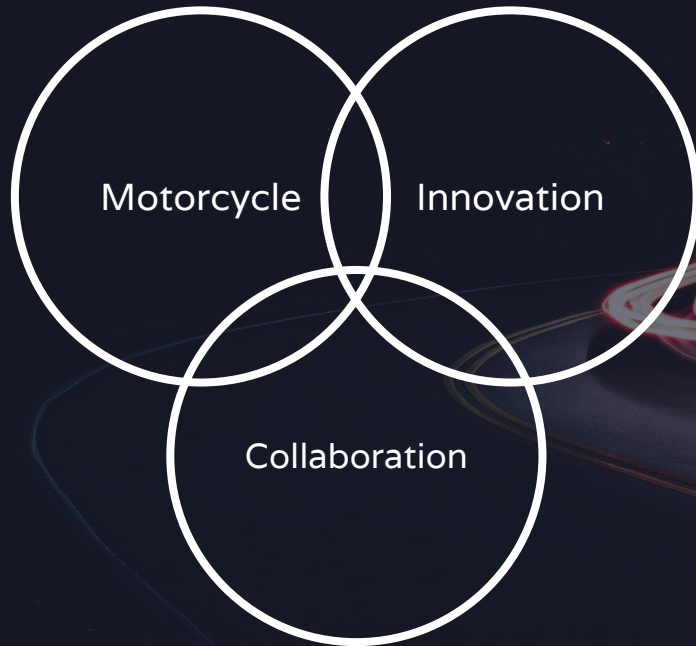
While the automotive technology advances rapidly and drives a lot of attention in the recent years, not much discussion is led around motorcycles.

In 2018, Moto Japan is starting a series of bikers events. It's time for tech. It's time for innovation. On 2 wheels!

<https://motojapan.me/techseries>



# VISION







# MISSION

## EXCITE

Disseminating  
global motorcycling  
technology  
potential growth.

Spreading the vision  
of the future of  
riding between  
Japan and the rest  
of the world.

## CONNECT

Cross-industry  
collaboration and  
establishing  
motorcycling as a  
driving force for  
automotive industry  
growth.

## BUILD

Creating  
motorcycling  
technology hub  
with a future vision  
based in Tokyo.



# EVENT SERIES TOPICS

September



ARTIFICIAL  
INTELLIGENCE

October



ENERGY &  
EFFICIENCY

November



RIDERS SAFETY



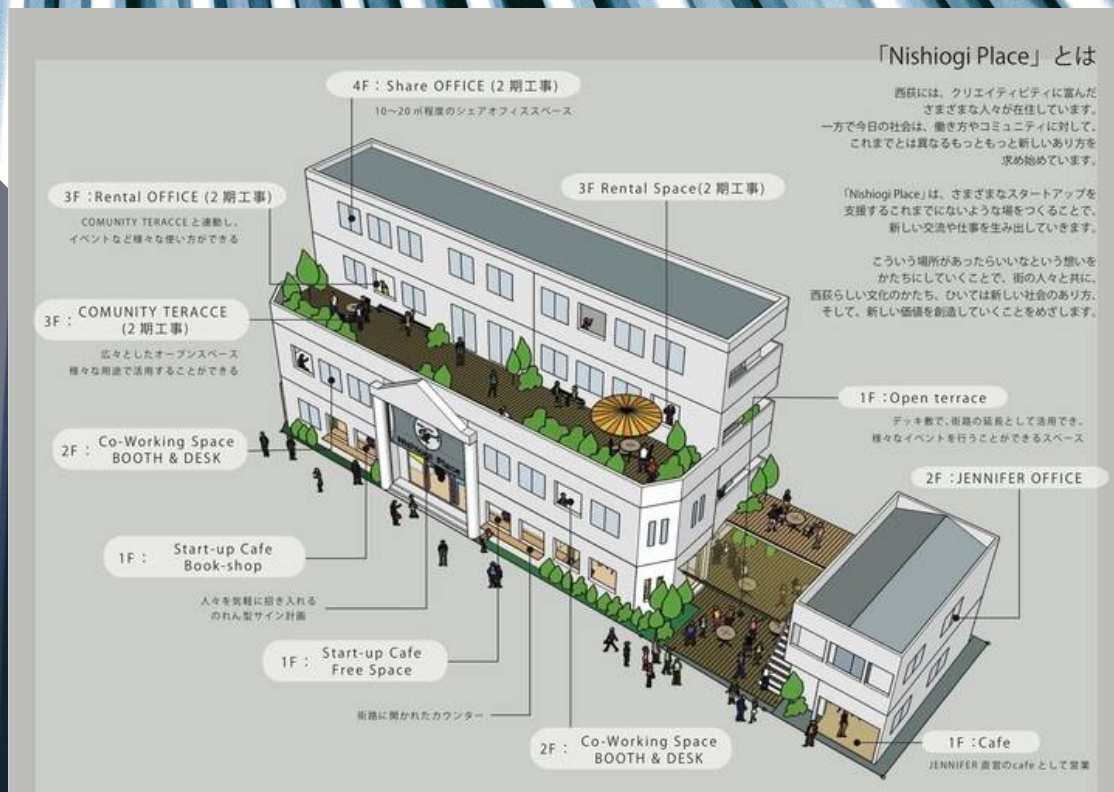
# VENUE

## NEW Innovation Lab & Makerspace in Nishi Ogikubo

Opening in Fall 2018

Motorcycle parking assured

5-26-20 Nishiogi-kita,  
Suginami-ku Tokyo, Japan







“

If everyone is  
moving forward  
together,  
the success takes  
care of itself

Henry Ford





**NEXT EVENT:**

**MOTORCYCLES & AI**

**ORGANIZER**

**Moto Japan**

**SCHEDULE**

**September 7th, 14:00~19:00**

**VENUE**

**Nishiogi Place**

**NETWORKING**

**Reception after 19:00**



# PROGRAM



## SPEAKING SESSIONS

Latest AI  
advancements from  
world's most  
innovative  
motorcycle  
manufacturers.



## MAKER LAB SESSION

A session dedicated  
to new ideas and  
prototyping at the  
Nishiogi Place  
prototyping lab.



## NETWORKING PARTY

Moto after-hours.  
All attendees are  
welcome to mingle  
at the open-air  
Nishiogi Terrace.





## **SPEAKING SESSIONS**

**While the automotive technology remains one of the hottest innovation topics, the spotlight is mainly reserved for self-driving cars and solutions that provide mobility as a service to masses.**

**At this event, we will dive deep into topics that bring most passion and joy to individuals on the road. We will hear about the latest technologies that enable motorcyclists riders to enjoy their freedom of mobility at the highest level. Now and in the future.**

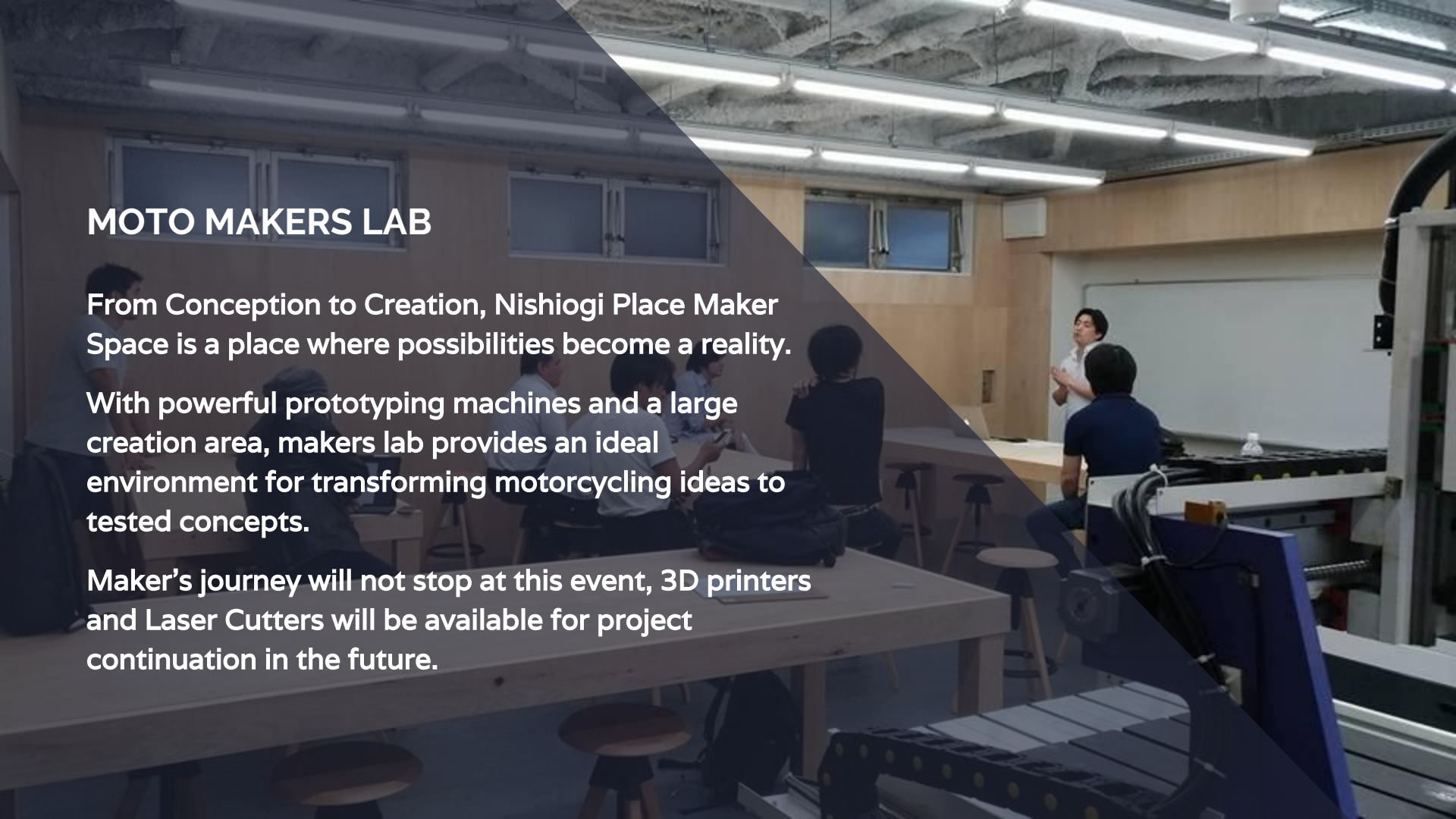


## MOTO MAKERS LAB

From Conception to Creation, Nishiogi Place Maker Space is a place where possibilities become a reality.

With powerful prototyping machines and a large creation area, makers lab provides an ideal environment for transforming motorcycling ideas to tested concepts.

Maker's journey will not stop at this event, 3D printers and Laser Cutters will be available for project continuation in the future.





## NETWORKING PARTY

Moto after-hours at the most magical terrace in Eastern Tokyo.

There's not much more to say than "WELCOME"...







## EXTRA CONTENT

Details will be announced soon.  
Keep your expectation high.

NISHIOGI PLACE



# ABOUT ORGANIZER



## AUTOMOTIVE CONSULTING

Consulting various automotive brands and individuals on their global business development enabling and go-to-market strategy.

## PODCASTING AND MOTORCYCLING NEWS

Covering latest motorcycling happenings for our clients, as well as via Moto Japan Podcast and Blog.

## EVENT ORGANIZATION (incl. NEUTRAL FESTIVAL)

(Co-)Organization of various events, from technology events to riders festivals such as NEUTRAL Bikes • Art • Music.





THANK YOU

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<https://motojapan.me/techseries>

